



Figure 1 - ExpressNet Overview

Packages

Package content is not restrict by the delivery mechanisms in any way. However, before the Delivery Server forwards a package, it will guarantee the contents of the package are complete and any value-added services have been performed. Likewise, a package will not be made available to a client until its receipt is complete. The packaging tools we provided will dictate what is required in a package. For example, a packaging tool for a radio-spot producer will require a package contain one or more audio spots, an address list, and traffic instructions before the server will forward the package.

All packages require a client address list before the server can deliver them. This is true whether the producer provides the address list manually, or whether Musicam Express provides a Value-added service of address entry from a hard-copy address list. Producers that address their own packages will have tools and address books to do so.

For the Musicam Express business, the package media includes: one or more 30 or 60 second audio spots, a faxable traffic instructions list, P/O references, and an address list.